

2012

MERLOT RED MOUNTAIN



MARKET VINEYARDS HISTORY

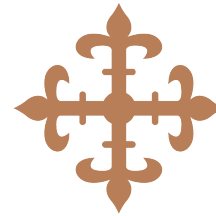
Market Vineyards is a dream brought to life by five partners, Steve Anderson and Daniel Schulte of Kansas City, and Matt Riesenweber, Bob Bertsch, and Kelly Precechtel Bright of Washington State.

Four of the partners have backgrounds in the financial market's arena and the other in custom construction. Their attention to detail and quality comes second nature. While vacationing, the partners sat on the rooftop of the Beijing Hotel overlooking the Forbidden City sampling a large variety of wines. The rooftop view was no less than world-class. Glass in hand, they decided to create a wine that matched the atmosphere they were enjoying. Their passion for wine led to the creation of the handcrafted wines they share with you today.

WINEMAKING PHILOSOPHY

Market Vineyards' philosophy is reflected by their choice in having one of Washington State's industry leaders, Charlie Hoppes, as their winemaker.

Market Vineyards takes pride on being able to have access to hand-picked fruit sourced from premier Washington State vineyards located in the Columbia Valley and Red Mountain growing regions. The attention to detail and premium quality is not just noticed in the fruit chosen but also in the artistic abilities in the cellar. Custom French and American barrels are



Market Vineyards

Alpha

Impressive for the plush texture and complex, well-focused structure, aromas of dark fruit and cocoa lead to dense, rich flavors of red currant, caramel and assorted barrel spices. The flavors are rich and polished on the palate layered with a velvety texture and a dense core of lively acidity. This wine is balanced, well-structured and lusciously rich, aged in 67 percent new French Oak and 33 percent new American Oak the fruit flavors are opulent, with supple tannins and enchanting fruit. This Alpha leverages our great tradition of Merlots with 100 percent Red Mountain fruit hand-picked from the famed Hightower Vineyard. This wine will age gracefully and will only deepen over time. Drink now through 2022.

VARIETALS:

Merlot 100%

VINEYARDS:

Hightower Vineyard, Merlot 100%

ALCOHOL:
CASES:

14.7%
75

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