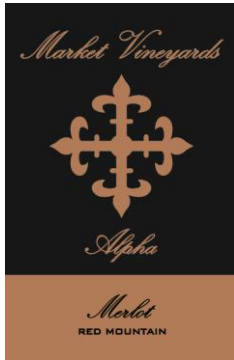


2014

MERLOT
RED MOUNTAIN



MARKET VINEYARDS HISTORY

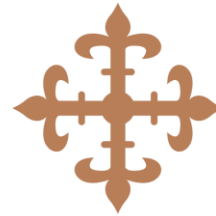
Market Vineyards is a dream brought to life by five partners, Steve Anderson and Daniel Schulte of Kansas City, and Matt Riesenweber, Bob Bertsch, and Kelly Precechtel Bright of Washington State.

Four of the partners have backgrounds in the financial market's arena and the other in custom construction. Their attention to detail and quality comes second nature. While vacationing, the partners sat on the rooftop of the Beijing Hotel overlooking the Forbidden City sampling a large variety of wines. The rooftop view was no less than world-class. Glass in hand, they decided to create a wine that matched the atmosphere they were enjoying. Their passion for wine led to the creation of the handcrafted wines they share with you today.

WINEMAKING PHILOSOPHY

Market Vineyards' philosophy is reflected by their choice in having one of Washington State's industry leaders, Charlie Hoppes, as their winemaker.

Market Vineyards takes pride on being able to have access to hand-picked fruit sourced from premier Washington State vineyards located in the Columbia Valley and Red Mountain growing regions. The attention to detail and premium quality is not just noticed in the fruit chosen but also in the artistic abilities in the cellar. Custom French and American barrels are hand-selected so they are properly matched for each vintage that is produced.



Market Vineyards

Alpha

This exquisite Alpha Merlot illustrates what Washington State Merlot's have become known for, leveraging the great tradition of Merlot and exemplifying what Red Mountain has to offer. Complex aromas of dark fruit and cocoa lead to dense, rich flavors of dark plum, wild huckleberry, toasted caramel and assorted barrel spices. The feel is supple with sweet, lusciously intense fruit flavors that linger. This wine is balanced, well-structured and rich, aged in 100 percent new French oak the wine is classically styled with layer upon layer of fruit flavors. The wine is opulent, with fine tannins and enchanting fruit that leverages the great marvel of Merlot's created from the Red Mountain AVA. This wine will age gracefully and will only deepen over time. Drink now through 2022.

VARIETALS:

Merlot 100%

VINEYARDS:

Scooteney Flats 50%
Hightower Vineyard 50%

ALCOHOL: 14.9%

CASES: 97

MARKET VINEYARDS LLC

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